

creative^{INC.}

big graphics. bigger solutions.

FILE SPECS

Our preference is to have bitmap images submitted in TIFF format, vector images as Illustrator or EPS files, and layouts in Illustrator CS6 or InDesign CS6 (or later). We can accept documents created in almost any popular Mac graphics or layout program and most PC graphics programs as well, but, in all cases, be sure to include any placed images that are part of your layout along with the main file to give us as much ability as possible to troubleshoot your files, if necessary. Fonts should also be included or converted to outlines before sending.

If saved properly, PDF files are also a great way to submit your layouts. We have a great deal of expertise in converting and trouble-shooting files, so there is little we can't handle. Files from office programs such as Word, Publisher and PowerPoint can be difficult to output properly, so we recommend against them. If you can, convert them to pdf files.

We require that you include your document fonts, convert them to outlines, or embed them in your file, and we also recommend some kind of proof so that we can verify that no problems have occurred in transferring your file to our system. A low jpeg or pdf file works great for this purpose, but be sure to name in such a way that we know it's for proofing purposes and not be used for the printing of your job. Labeling it as Proof Only will work fine. If you decide to send us a PDF file for printing be sure you save the file properly because we will have limited ability to change what you give us. In general, you want to save a pdf file that contains all the resolution of your original and doesn't jpeg compress the images.

BLEEDS

If your print requires mounting, die cutting, or the size is critical, then you should allow for 1/4" bleed on all sides of your file or outside the cutting path. If you are ordering double sided prints, you should allow 1/2" bleed. This will allow us to trim your print to size more precisely without having the paper edge show. If the final trim size of your print can vary by 1/8" or if your print doesn't require mounting, then bleed is not necessary.

MULTI-PANEL PRINTS

For jobs such as murals, tradeshow backdrops, wallpaper prints or others that require the job be printed in multiple sections, it's best to leave your design as a single large image rather than trying to break it into panels for us. If you split the image up yourself, we lose control over any adjustments that need to be made for overlap of the panels.